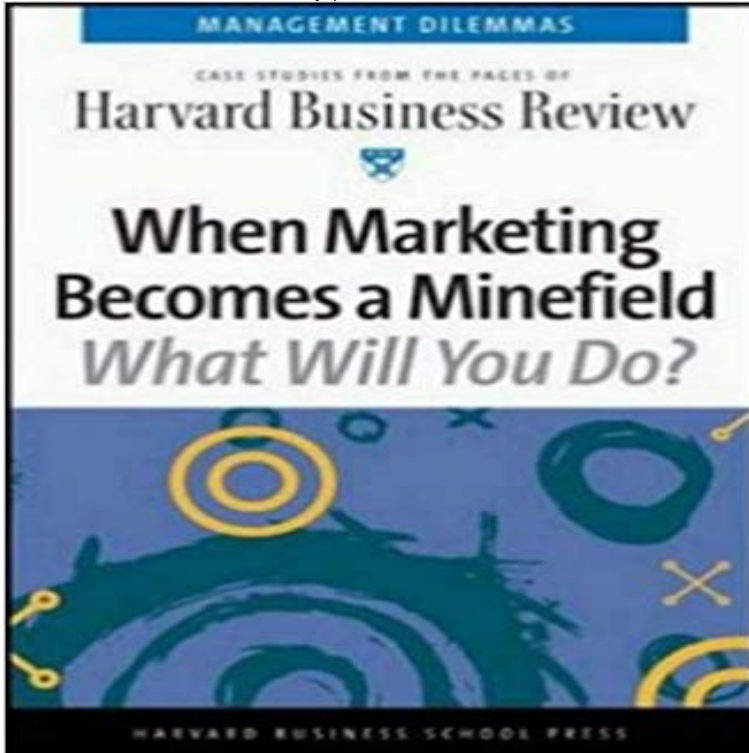


When Marketing Becomes a Minefield (Management Dilemmas Series)



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